

ISSN : 0167-8116

Linking ISSN (ISSN-L): 0167-8116

Key-title: International journal of research in marketing

Title proper: International journal of research in marketing.

Other variant title: IJRM

Country: Netherlands

Medium: Print

Last modification date: 09/12/2008

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for The Netherlands