

ISSN : 1051-1806

Linking ISSN (ISSN-L): 1051-1806

Key-title: Perspectives on marketing management

Title proper: Perspectives on marketing management.

Other variant title: Marketing management

Country: United Kingdom

Medium: Print

Last modification date: 11/10/2023

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the USA

KEEPERS link: https://archive.org/details/pub_perspectives-on-marketing-management

Publisher: John Wiley & Sons, Inc.

From: 1991

To: 1992

Keeper: Internet Archive

Status: Preserved

Extent of archive: 1 to 2

Updated: 26/04/2024