

**ISSN :** 1751-8202

**Linking ISSN (ISSN-L):** 1751-8202

**Key-title:** The journal of business and retail management research

**Title proper:** The journal of business and retail management research.

**Other variant title:** JBRMR

**Country:** United Kingdom

**Medium:** Print

**Last modification date:** 23/02/2023

**Type of record:** Confirmed

**ISSN Center responsible of the record:** ISSN National Centre for the UK