

**ISSN :** 1758-8049

**Linking ISSN (ISSN-L):** 0263-4503

**Incorrect ISSN:** 0263-4503

**Key-title:** Marketing intelligence & planning (Online)

**Title proper:** Marketing intelligence & planning.

**Other variant title:** Marketing intelligence and planning

**Country:** United Kingdom

**Medium:** Online

**Last modification date:** 06/02/2021

**Type of record:** Confirmed

**ISSN Center responsible of the record:** ISSN National Centre for the UK

**URL:** <http://www.emeraldinsight.com/journals.htm?issn=0263-4503>

**KEEPERS link:** [https://archive.org/details/pub\\_marketing-intelligence-planning](https://archive.org/details/pub_marketing-intelligence-planning)

**Publisher:** Emerald Group Publishing

**From:** 1983

**To:** 2024

**Keeper:** CLOCKSS Archive

**Status:** In Progress

**Extent of archive:** 1 to 24, 26 to 31, 37 to 42

**Updated:** 15/04/2024

**Publisher:** Emerald Group Publishing

**From:** 2007

**To:** 2018

**Keeper:** CLOCKSS Archive

**Status:** Preserved

**Extent of archive:** 25, 32 to 36

**Updated:** 15/04/2024

**Publisher:** Emerald Group Publishing Limited

**From:** 1993

**To:** 1995

**Keeper:** Internet Archive

**Status:** Preserved

**Extent of archive:** 11 to 13

**Updated:** 26/04/2024

**Publisher:** Emerald Group Publishing

**From:** 1983

**To:** 2022

**Keeper:** LOCKSS Archive

**Status:** Preserved

**Extent of archive:** 1 to 40

**Updated:** 15/04/2024

**Publisher:** Emerald Group Publishing

**From:** 1983

**To:** 2024

**Keeper:** LOCKSS Archive

**Status:** In Progress

**Extent of archive:** 1 to 17, 25, 41, 42

**Updated:** 15/04/2024

**Publisher:** Emerald Group Publishing

**From:** 1983

**To:** 2023

**Keeper:** Library of Congress

**Status:** Preserved

**Extent of archive:** 0; ahead-of-print; 1 (1 to 3); 2 (1 to 3); 3 (1 to 4); 4 (1 to 5); 5 (1 to 4); 6 (1 to 4); 7 (1/2, 3/4, 5/6, 7/8, 9/10, 11/12); 8 (1 to 7); 9 (1 to 7); 10 (1 to 11); 11 (1 to 11); 12 (1 to 11); 13 (1 to 11); 14 (1 to 7); 15 (1 to 7); 16 (1 to 7); 17 (1 to 7); 18 (1 to 6/7); 19 (1 to 7); 20 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 30 (1 to 7); 31 (1 to 7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1 to 7); 39 (2, 3); 40 (1 to 8); 41 (1, 3 to 6)

**Updated:** 23/02/2024

**Publisher:** Emerald Publishing Limited

**From:** 2001

**To:** 2021

**Keeper:** National Digital Preservation Program, China

**Status:** Preserved

**Extent of archive:** Preserved : 2 (1 to 7); 3 (1 to 7); 19 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 31 (1 to 7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1 to 7); 39 (1 to 8)

**Updated:** 14/10/2023

**Publisher:** Emerald Publishing Limited

**From:** 2001

**To:** 2021

**Keeper:** National Digital Preservation Program, China

**Status:** Preserved

**Extent of archive:** Preserved : 2 (1 to 7); 3 (1 to 7); 19 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 31 (1 to 7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1 to 7); 39 (1 to 8)

**Updated:** 08/01/2024

**Publisher:** Emerald Publishing Limited

**From:** 2001

**To:** 2021

**Keeper:** National Digital Preservation Program, China

**Status:** Preserved

**Extent of archive:** Preserved : 2 (1 to 7); 3 (1 to 7); 19 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 31 (1 to 7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1 to 7); 39 (1 to 8)

**Updated:** 09/04/2024

**Publisher:** Emerald Group Publishing

**From:** 1983

**To:** 2024

**Keeper:** Portico

**Status:** Preserved

**Extent of archive:** Preserved : 1983: 1(1-3), 1984: 2(1-3), 1985: 3(1-4), 1986: 4(1-5), 1987: 5(1-4), 1988: 6(1-4), 1989: 7(1-12), 1990: 8(1-7), 1991: 9(1-7), 1992: 10(1-11), 1993: 11(1-11), 1994: 12(1-11), 1995: 13(1-11), 1996: 14(1-7), 1997: 15(1-7), 1998: 16(1-7), 1999: 17(1-7), 2000: 18(1-7), 2001: 19(1-7), 2002: 20(1-7), 2003: 21(1-7), 2004: 22(1-7), 2005: 23(1-7), 2006: 24(1-7), 2007: 25(1-7), 2008: 26(1-7), 2009: 27(1-7), 2010: 28(1-7), 2011: 29(1-7), 2012: 30(1-7), 2013: 31(1-7), 2014: 32(1-7), 2015: 33(1-7), 2016: 34(1-7), 2017: 35(1-7), 2018: 36(1-7), 2019: 37(1-7), 2020: 38(1-7), 2020/2021: 39(1-8), 2022: 40(1-8), 2023: 41(1-8), 2024: 42(1-3)

**Updated:** 28/04/2024

**Publisher:** Emerald

**From:** 1994

**To:** 2024

**Keeper:** Scholars Portal

**Status:** Preserved

**Extent of archive:** Preserved : 12 (1 to 11); 13 (1 to 11); 14 (1 to 7); 15 (1 to 7); 16 (1 to 7); 17 (1 to 7); 18 (1 to 5, 6/7); 19 (1 to 7); 20 (1 to 7); 21 (1 to 7); 22 (1 to 7); 23 (1 to 7); 24 (1 to 7); 25 (1 to 7); 26 (1 to 7); 27 (1 to 7); 28 (1 to 7); 29 (1 to 7); 30 (1 to 7); 31 (1 to 7); 32 (1 to 7); 33 (1 to 7); 34 (1 to 7); 35 (1 to 7); 36 (1 to 7); 37 (1 to 7); 38 (1 to 7); 39 (1 to 8); 40 (1 to 7); 41 (1 to 8); 42 (1, 2)

**Updated:** 02/04/2024