

ISSN : 2328-8450

Linking ISSN (ISSN-L): 0748-6766

Incorrect ISSN: 0748-6766

Key-title: Journal of marketing & public policy (Online)

Title proper: Journal of marketing & public policy.

Other variant title: JM & PP

Other variant title: J.M. & P.P.

Other variant title: Journal of marketing and public policy

Other variant title: JM and PP

Country: United States

Medium: Online

Last modification date: 07/02/2021

Type of record: Confirmed

ISSN Center responsible of the record: ISSN National Centre for the USA

URL: <http://www.jstor.org/journals/07486766.html>

Publisher: SAGE Publications

From: 1982

To: 1982

Keeper: CLOCKSS Archive

Status: In Progress

Extent of archive: 1

Updated: 15/04/2024

Publisher: SAGE Publications

From: 1982

To: 1982

Keeper: LOCKSS Archive

Status: In Progress

Extent of archive: 1

Updated: 15/04/2024